

STARTegy

A STRATegy for Getting STARTed with Information Security



**An Information Technology
planning process
tailor made for your business**

STRATEGY

A Strategy for Getting Started

A unique combination of your knowledge of your business, and our knowledge of information security controls and how they work together.

INFORMATION SECURITY VS CYBERSECURITY

Information is an asset that is essential to an organization's success, and must be protected from threats, both external and internal.

Information security is needed to ensure business continuity, minimize business risk, and maximize return on investments and business opportunities. An extension of Information Security is Cybersecurity.

Cybersecurity deals with the unique aspect of having systems and data interconnected globally through the internet.

**>> Information security is NOT just an IT function.
Risk is managed through administrative, physical, and technical controls.**

MORE ON STRATEGY:

- A unique learning and planning process.
- Based on CIS top 20 Critical Security Controls.
- Delivers a starting point for addressing information security risks.



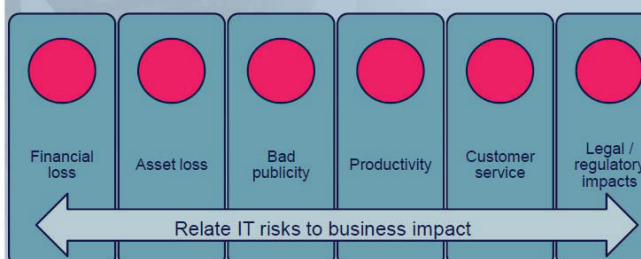
THE PROCESS

STARTegy combines a **Risk Assessment**, **Monthly Focus Sessions**, and **Employee Training and Testing** into one comprehensive two-year program to provide virtual Information Security Officer (vISO) functions.

RISK ASSESSMENT

- Guided analysis of the risks you face
- Help prioritize actions to be taken
- "Best Practice" which is also required by HIPAA, PCI-DSS, DFS part 500 and NYS SHIELD ACT.

Business Impact



Business needs an effective identification and assessment of business risks associated with IT, where the risks are

MONTHLY FOCUS SESSIONS

- Working sessions on the 20+ topics relevant to you
- Prioritized based on Risk Assessment
- Allows you to address all of your needs one piece at a time

POTENTIAL SESSION TOPICS

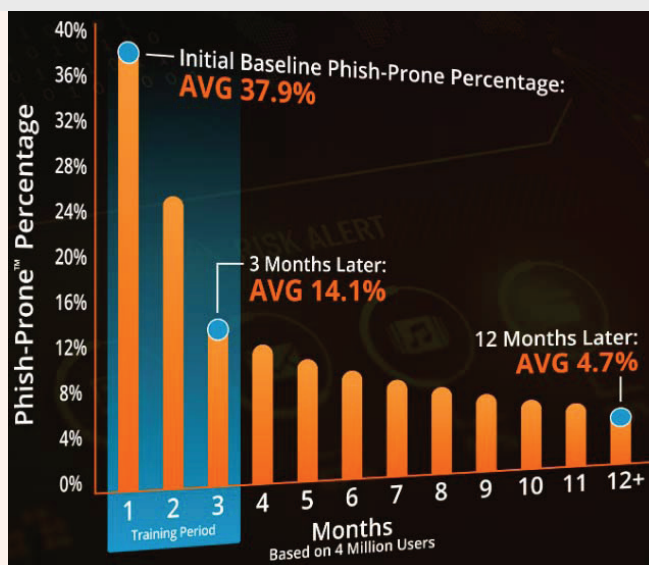
- Backups
- End-point protection
- Email
- Mobile devices
- Firewalls
- Incident Response
- Working from Home
- Passwords & permission

EMPLOYEE TRAINING AND TESTING

- Users are the last line of defense
- Regular and recurring training will help strengthen that last line
- Simulated email phishing shows employees what to look for

Sample test results at left powered by:

KnowBe4
Human error. Conquered.



VISO (VIRTUAL INFORMATION SECURITY OFFICER)

- Provide you with ongoing access to information security specialists to answer questions and help as issues arise

FOR MORE INFORMATION ABOUT STRATEGY, PLEASE CONTACT:



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Bill leads the information systems and technology consulting division of Dopkins & Company, LLP. He has over 30 years of experience working with hundreds of businesses from a diverse list of industries, including manufacturing, distribution, restaurant and hotel management, not-for-profit, as well as clinics and medical practices. He has extensive experience in implementing and maintaining all aspects of computer and networking hardware, and a wide range of application software. His specific interests include creating meaningful, practical management information using computer technologies, and the security of business information and systems. He has taught both accounting and Information Systems courses at Canisius College and the University of Rochester.

INDUSTRIES SERVED:

- Auto Dealerships
- Charities and Tax Exempt Organizations
- Construction
- Employee Benefit Plans
- Financial Services
- Family Owned Businesses
- Food and Agri-Business
- Health Care/Medical Industry
- Insurance Companies
- Information Technology Security
- Life Sciences
- Manufacturing/Wholesale Distribution
- Real Estate Developers
- Wineries, Craft Beer and Spirits