

Information Security Controls

"...the very beginning......a very good place to start" - Oscar Hammerstein II

ou know there are risks to you and your business from viruses, hackers, data breaches, cyber crime, discontented or uninformed employees or outdated computer hardware. The list goes on, the threats are dizzying. How are *you* affected? What will work for *your* business? What *specifically* should you do?

Dopkins & Company has combined a unique learning and planning process with ISO 27002, an internationally recognized standard for IT Security controls, to deliver a roadmap and starting point for you to address information security risks.

The STARTEGY Process

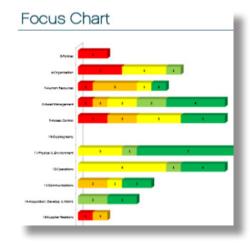
Dopkins & Company's process design, called **STARTEGY**, is a unique combination of your knowledge of your business, and our knowledge of information security controls and how they work together. It's a dialog between Dopkins & Company's security consultants and your company's senior executives, focusing on the *minimum* set of controls you need to have to operate effectively in the 21st Century's on-line "cyber world." We explain the controls, how they're used and the risks they're designed to manage, and you provide the context for your business. Together we identify what controls are relevant to your business, and whether they are in place. The resulting scorecard shows you where your weaknesses may lie and where to begin to address the problem. We provide recommendations, based on our knowledge of information security and our experiences with other businesses in a wide range of industries, on how to address major threats and implement critical controls. This is a non-technical focus on securing your information through policy, training and technical controls.

STARTEGY

A STRATEGY for getting STARTED, with Dopkins & Company

Who can benefit from a Baseline Security Review?

- Corporate Executive Management
- Department Heads and Line Managers
- IT Managers
- Board Members





Above: Sample Baseline Security Review Documentation



Seven Reasons to Consider the Dopkins Baseline Security Review

- Comprehensive. Because it's based on a recognized international standard, your Baseline Security Review addresses <u>ALL</u> aspects of your company's Information Security.
- **2. Educational.** Your Baseline Security Review is a dialog between your leadership and our experts. The result is that you learn <u>HOW</u> and <u>WHY</u> specific security issues and controls affect **your** organization.
- **3. Governance.** Your Baseline Security Review can be the beginnings of a framework for board governance of IT and information security oversight, both growing concerns of corporate governance.
- **4. Tailored.** During your Baseline Security Review, the focus is turned on which aspects of information security are most relevant to your organization, and which are not. This narrows the focus of your information security concerns going forward.
- **5. Immediate.** Upon delivery of your Baseline Security Review Scorecard, you will have the tools to begin adding controls and improving information security in your organization.
- **6. Guaranteed.** If after delivery of your Baseline Security Review, you feel that you have not made significant strides towards improving your organization's information security, you don't pay!
- **7. Benchmark.** Our report contains easy-to-understand illustrations that provide a basis for benchmarking results at both an organization and department level.

For more information, please contact:



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Bill leads the information systems and technology consulting division of Dopkins & Company, LLP. He has over 30 years of experience working with hundreds of businesses from a diverse list of industries, including manufacturing, distribution, restaurant and hotel management, not-for-profit, as well as clinics and medical practices. He has extensive experience in implementing and maintaining all aspects of computer and networking hardware, and a wide range of application software. His specific interests include creating meaningful, practical management information using computer technologies, and the security of business information and systems. He has taught both accounting and Information Systems courses at Canisius College and the University of Rochester.